

# TALK!

## 100.7 FM

### OVERVIEW



**TALK RADIO HAS MOVED TO FM!**

Talk 100.7FM is the first and only FM talk station in Central New York. We feature some of the heavy hitters in the radio business: Glenn Beck, Chris Plante, Dan Bongino and Jesse Kelly! Start your day with 4 hours of all LOCAL talk and news on the "Talk Of The Town."

We've added some great weekend talk programming and 24 hour News every day. Healthy lifestyles, money, gardening, sports, tech talk—interesting, fun, entertaining and interactive talk shows—all on crystal clear FM.

### TALK SHOW SCHEDULE

#### WEEKDAYS

**WKTv Sunrise News • 5AM-6AM**

**Talk of the Town • 6AM-10AM**

**Glenn Beck • 10AM-NOON**

**Chris Plante • NOON-2PM**

**Dan Bongino • 2PM-5PM**

**WKTv News • 5PM-6PM**

**Jesse Kelly • 6PM-9PM**

**Alex Jones • 9PM-12AM**

**Chris Plante • 12AM-1AM**

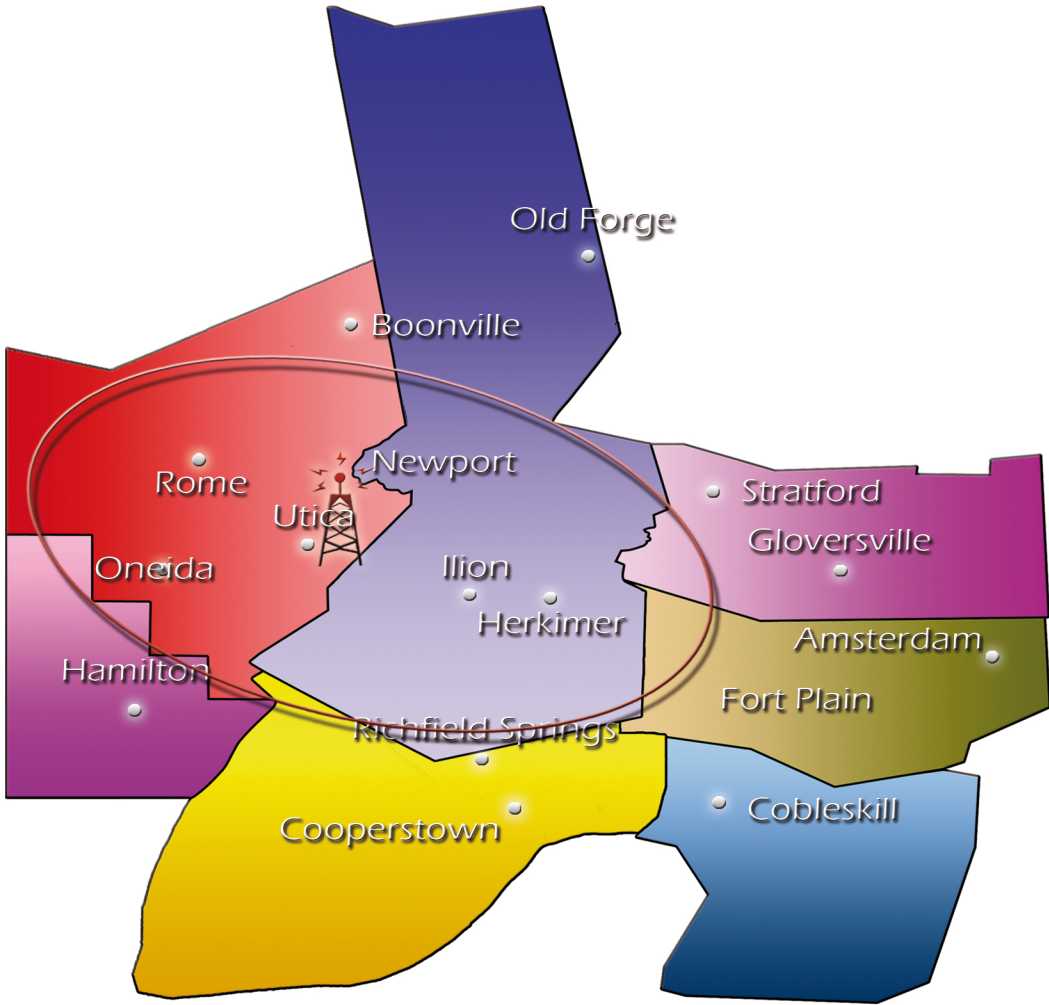
**Red Eye Radio • 1AM-5AM**

### DEMO

**ADULTS AGED 35+**

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### THE OFFICIAL HOME OF



215 LELAND AVENUE, SUITE 101 UTICA, NY 13502 ■ P 315-734-9245 ■ F 315-624-9245

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of the Town  
**100.7 FM**

*Weekdays*

**MON-FRI: 6AM-10AM**

**75 :60 commercials Monday-Friday 6a-10a**

**Daily billboard sponsorship with I.D.**

**Sponsorships are 13 weeks (3) months**

**Billed \$500.00 Monthly**

**Total Investment \$1500.00**



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### RATES & SPONSORSHIPS

**Rates & Sponsorship Opportunities  
are available upon request.**

**Please contact Grant Roser  
for more information.**

 [grant@rosergroup.com](mailto:grant@rosergroup.com)

## THE OFFICIAL HOME OF

