



## Overview

**Bug Country 99.7 & 101.1 has been playing country music for Central New York for over 30 years. We've appeared at many events, live broadcasts, fundraisers and concerts. Our DJs have been part of the community for many years: Dave Wheeler, Dave Silvers, and Shaun Andrews.**

## Format

**We play today's hottest, new country music. Established stars plus up-and-coming artists, along with fun, syndicated weekend shows.**

## Audience

**Adults 18-54**

Roser Communications Network, Inc.

Canal Park, 215 Leland Ave., Suite 101, Utica, NY 13502

Voice: (315) 734-9245 • Fax: (315) 624-9245 • [www.BugCountry.com](http://www.BugCountry.com)





## REMOTE BROADCAST PACKAGE

### BUG COUNTRY LIVE REMOTE

- 40/ :60 COMMERCIALS
- 2 HOUR BROADCAST WITH PRIZES
- 15 PROMOTIONAL ANNOUNCEMENTS  
WEEK OF EVENT

**\$1,500.00 NET (PLUS \$150.00 DJ FEE)**

**WBGK  
(315) 734-9245**

**WBUG  
(518) 843-9284**

**BUGCOUNTRY.COM**





## Cash Cube Remote Package



### Make an Impression

Bug Country can make you the talk of the town with the new Bug Country Cash Cube. This versatile promotional item can make your business stand out above and beyond your competition.

### Package Includes

Bug Country Cash Cube Remote  
(101.1FM OR 99.7FM)

- 2 Hour On-Site Use of Cash Cube
- 75/ :60 Commercials
- 2 Hour Broadcast With Prizes
- 20 Promotional Announcements  
Week Of Event
- \$2,500.00 (plus \$150.00 DJ Fee  
+ \$75 Tech Fee)



(315) 734-9245 - WBGK (518) 843-9284 - WBUG  
Internet - [www.BugCountry.com](http://www.BugCountry.com)



## Rates & Sponsorships

Rates & Sponsorship Opportunities  
are available upon request.

Please contact Grant Roser  
for more information.



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