



Overview

97.9/105.5 KISS-FM

We Are The Trend Setters... We Are The Hot Station... KISS-FM Is The Place To Find Out What's New & Happening In Central New York.

Format

KISS-FM is The #1 Hit Music Station

Playing The Newest Music From The Hottest Artists

Audience

Our Core Demo is Women 18-49...

Women Who Follow Trends...

Women Who Are Active, Stylish, Busy & Driven...

And Women Who Also Like To Let Their Hair Down From Time To Time.



Roser Communication Network, Inc.

215 LeLand Ave. Suite 101, Utica, 13502

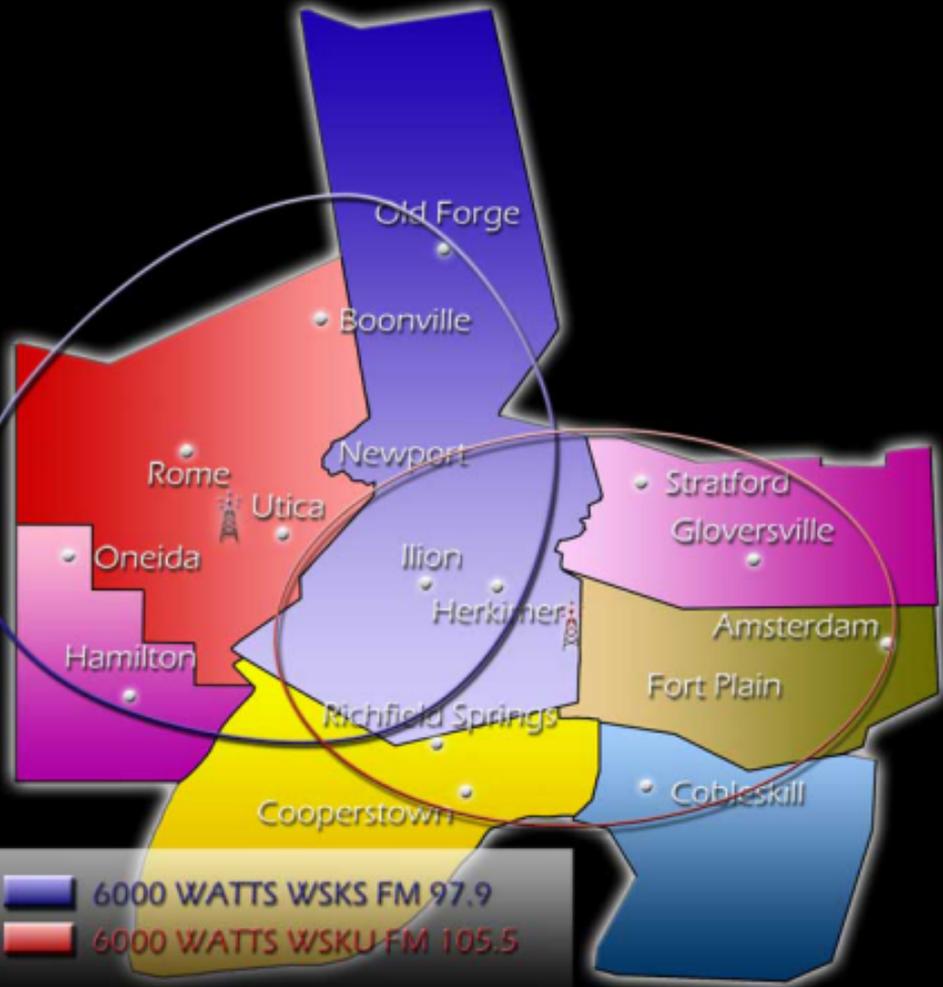
Phone: 315.734.9245 Fax: 315.624.9245

www.cnykiss.com



KISS FM

97.9  105.5



 6000 WATTS WSKS FM 97.9
 6000 WATTS WSKU FM 105.5

KISS FM

97.9



105.5



6AM-10AM

**SHAUN
ANDREWS
RADIO
EXPERIENCE**

10AM-2PM

brandon C.

2PM-6PM



6PM-10PM

ALEX AFFECT

10PM-2AM

Kiss FM Live Remote Broadcast Package

97.9 FM & 105.5 FM

40/ :60 Commercials

2 Hour Broadcast With Prizes

20 Promotional Announcements Week of Event

\$1,500.00 Net (Plus \$150.00 DJ Fee)

DJ Fee is Extra

WWW.CNYKISS.COM

215 LELAND AVE. SUITE 101 UTICA, NY 13501

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KISS FM

97.9 105.5

CASH CUBE REMOTE PACKAGE



MAKE AN IMPRESSION

KissFM can make you the talk of the town with the new KissFM Cash Cube. This versatile promotional item can make your business stand out above and beyond your competition.

PACKAGE INCLUDES

- 2 Hour On-Site Use of Cash Cube
- 75/ :60 Commercials
- 2 Hour Broadcast With Prizes
- 20 Promotional Announcements Week Of Event
- \$2,500.00 (plus \$150.00 DJ Fee)
(plus \$75.00 Tech Fee)



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KISS FM

97.9  **105.5**

Rates & Sponsorships

Rates & Sponsorship Opportunities
are available upon request.

Please contact Grant Roser
for more information.

 grant@rosergroup.com

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